

**EMBASSY OF JAPAN  
IN THE KINGDOM OF CAMBODIA**

**PRESS RELEASE**

19 February 2013

**JAPAN PROVIDES US\$239,696 FOR POVERTY REDUCTION  
IN RURAL AREA THROUGH ESTABLISHMENT  
OF SUSTAINABLE MANAGEMENT  
OF SVAY RIENG AGRO-PRODUCTS COOPERATIVE (SAC)**

Under the framework of *the Grant Assistance for Japanese NGO's Projects*, the Government of Japan provides ¥19,415,376 (approximately US\$239,696) to International Volunteers of Yamagata (IVY). The Grant Contract was signed today at the Embassy of Japan between Mr. HIGUCHI Yoshihiro, Minister/Deputy Chief of Mission, Embassy of Japan to the Kingdom of Cambodia, and Ms. MATSUURA Ayumi, Project Manager of IVY.



Through this project, IVY will assist capacity development of the Svay Rieng Agro-Products Cooperative (SAC) so that it will operate in a self-sustainable manner after the project. In particular, IVY will provide



SAC with various trainings such as cultivation of chemical-free vegetables, method of public relations for their products, business planning and book keepings, etc. In addition, shipment and distribution routes for SAC's agricultural products will be established in the project. Thus, it is expected that SAC will be a model case of Agro-Products Cooperatives in Cambodia.

*The Grant Assistance for Japanese NGO's Projects* started in Cambodia in 2002 to support activities by Japanese NGOs to help Cambodia's reconstruction and development efforts at the grassroots level. Since 2002, the Government of Japan has provided over US\$17.7 million for 69 projects by the Japanese NGOs, mainly in the field of primary education, health, and explosive ordnance disposal. The project by IVY is the fifth one funded by this grant scheme in the Japanese fiscal year 2012 (April 2012 - March 2013).



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