

Guideline of the “Asian International Children’s Film Festival 2023”

As of 14 August 2023
Embassy of Japan in Cambodia

1. Outline

- (1) The “Asian International Children’s Film Festival 2023” will be held on 16 December 2023 in Minami Awaji City, Hyogo Prefecture, Japan.
- (2) Theme for the films is “**What I want**”
- (3) High school students from Japan, 10 ASEAN countries (Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, the Philippines, Singapore, Thailand and Vietnam), Timor-Leste, whose films are nominated, will be invited to the Festival.
- (4) 3 films will be selected in the In-Country Contest in Cambodia.
- (5) 9 high school students (15-18 years old, 3 students per 1 film) and 1 country leader (40 years old or below, proficient in English) will be invited to the Festival under the JENESYS 2023 ASEAN-Japan Art Exchange.

2. Application regulations

- (1) 3 high school students (15-18 years old, grade 10 or 11 in school year 2022-2023) make one group (Cambodian nationality only).
- (2) All students must have a student ID card in school year 2022-2023.
- (3) Each group is allowed to apply with **only one film** and no groups are allowed to revise and change the submitted films.
- (4) The film should be shot by a home video camera, smart phone, or tablet.
- (5) The film must be **within 3 minutes (film over 3 minutes will not be selected)**.
- (6) The film should not be released to the public yet.
- (7) Recommended movie ratio is 16:9.
- (8) **The filmmakers must be high school students.** They must do every part of making a film by themselves. Help by adults is not allowed.
- (9) Do not use Computer Graphic.
- (10) It is suggested that filmmakers avoid using a telop, narration and subtitles as much as possible.
- (11) If applicants use any materials having a copyright, they must get copyright clearance to use it.

3. The following applicants disqualified are;

- (1) Applicants who have been to Japan.
- (2) Applicants who have Japanese nationality are ineligible.

4. Evaluation criteria

- (1) The Judge will mainly evaluate each film in terms of “its power to convey (give a message)”.
- (2) The judge will evaluate each film from the perspectives of “story”, “technique” and “acting (Actor/Actress)”.
- (3) This Festival aims to provide an opportunity for them to learn various things such as teamwork, sense of responsibility etc. as well as to achieve mental development through making films. It also aims to understand students’ mind by films. Please note that it does not aim to train students to become professional filmmakers. Therefore, judges evaluate the film which reflects the theme, pure and innocent mind of filmmakers and also has a great influence on society, even if it is technically unskilled.

5. Schedule

Date	Schedule	Venue
Mon. 14 August	Open application	Embassy of Japan (EoJ)
Sun. 20 August at 14:00	Orientation	Room 9, Cambodia-Japan Cooperation Center (CJCC) or via zoom
Thu. 21 September at 16:30	Deadline for application forms and films	EoJ
From 22 to 28 September	First selection	By EoJ (Negative checking by MoEYS)
Mon. 02 October	Announcement of the nominated films to the In-Country Contest	EoJ will announce on its website and Facebook
Mon. 09 October at 14:00	In-Country Contest	CJCC
From Wed. 13 December To Tue. 19 December	Visit Japan and attend the Final Contest through JENESYS 2023	Hyogo Prefecture, Japan.
※Sat. 16 December at 13:00	Asian International Children’s Film Festival 2023	Minami Awaji City, Hyogo Prefecture, Japan.

*Schedule is subject to change.

6. Announcement

- (1) Embassy of Japan (EoJ) announces this guideline on its website and Facebook page.
- (2) MoEYS also announces this guideline to all high schools in Cambodia.

7. Application and Preliminary selection

(1) Applicants are required to submit their **application form and film** via Microsoft form (<https://forms.office.com/r/6UAWJhLNKm>) **by Thu, 21 September 2023 at 16:30.** They are required to show the original student ID card at the In-Country Contest if they are nominated to the In-Country Contest.

(a) **Film in 3 minutes only** (Please upload your film in google drive and submit sharable link or another method transfer link in Microsoft form along with your applicants form)

(b) **Student ID card** (Please submit your copy of student ID card by method of submitting film as above.)

(2) All applicants /non-applicants are encouraged to join the **Orientation (face to face or via zoom)** on **Sunday, 20 August at 14:00-15:00** at CJCC, Room 9 by pre-registration here (<https://forms.office.com/r/HcJdxhikbQ>).

(3) After the deadline, EoJ will share them with MoEYS and select maximum 15 movies which are nominated to the In-Country Contest with EoJ.

8. In-Country Contest

- (1) EoJ will request the participation of each representative from Ministry of Education Youth and Sports, Ministry of Information and Ministry of Culture and Fine Art as a judge.
- (2) Other judges will be nominated by Embassy of Japan in Cambodia.
- (3) After the screening of all the nominated films, the judges will select 3 films to be nominated to the Final Contest in Japan.

9. Final Contest in Japan

- (1) 9 high school students of the filmmakers of nominated films and 1 country leader will be invited to Japan from 13 to 19 December 2023 under the JENESYS 2023 and attend the Final Contest during their stay.
- (2) They are required to submit the entry form for JENESYS 2023 and visa application form with the copy of passport by the deadline which EoJ designates.
- (3) The selected film in the In-Country Contest will be nominated and screened in the Final Contest, even if a person is not invited according to the above condition.

- (4) **The Government of Japan does not allow people who are not invited under the JENESYS 2023 to attend the Final Contest including family, teachers and friends, even if they visit Japan by themselves.**

10. Regulation to join JENESYS 2023

- (1) Must fully understand the aims of JENESYS 2023.
- (2) Must be nominated as an excellent work for the 16th Asian International Children's Film Festival in Japan.
- (3) Must be in good health*.

*Some persons suffering from chronic diseases (diagnosed or undiagnosed) may be accepted by obtaining medical certificate and/or declaration of consent. Pregnant person cannot join the program.
- (4) Must commit to sharing and disseminating information on Japan and their experiences of the program by social networking system (SNS) etc. Possession of a Facebook account with active posting is required.
- (5) Purpose of the Program

JENESYS 2023 is a people-to-people exchange program between Japan and the Asia-Pacific region launched by the Japanese Government. The Program aims at promoting mutual trust and understanding among the peoples of Japan and the Asia-Pacific region and building a basis for future friendship and cooperation. It also encourages understanding and dissemination of Japan's economics, society, history, diverse culture, politics and diplomatic relations.

*JENESYS: Japan-Est Asia Network of Exchange for Students and Youths

11. For more Information

Culture and Information Section, Embassy of Japan in Cambodia

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