

Director Kawaguchi attended signing ceremonies of MOU about smart tourism in Siem Reap

On November 30th, 2022, Director Kawaguchi attended and made his remarks at the 2 ceremonies of MOU signing regarding Smart Tourism in Siem Reap.

The Government of Japan implements technical cooperation of smart city project through JICA by dispatching an expert to the provincial government of Siem Reap with 4 pillars, namely, smart tourism, smart mobility, smart security, and smart waste management. These signing of MOU was initiated by the private sector to promote smart tourism

1. MOU signing ceremony in the morning

Under the presidency of H. E. Mr. Tea Seiha, Governor of Siem Reap province, MOU was signed to enable SOKEN and HAYSTACK to participate in the initial Agreement between Nippon KOEI and Siem Reap Tourism Club to promote sustainable smart tourism in Siem Reap.

2. MOU signing ceremony in the afternoon

Under the presidency of H.E. Neak Okhna Sieng Nam, member of the National Assembly, Tourist Transportation Association for Siem Reap International Airport (TTA), Nippon Koei, and Haystack signed a MOU to develop applications and systems of Maas (Mobility as a Service) in Siem Reap.

