

**EMBASSY OF JAPAN  
IN THE KINGDOM OF CAMBODIA**

**PRESS RELEASE**

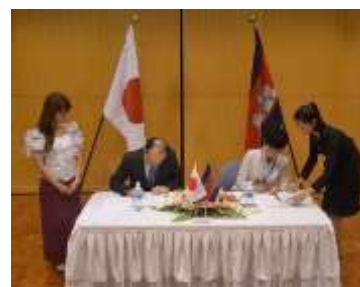
7 March 2014

**JAPAN PROVIDES US\$273,037 FOR POVERTY REDUCTION  
IN RURAL AREA THROUGH ESTABLISHMENT OF SUSTAINABLE MANAGEMENT  
OF SVAY RIENG AGRO-PRODUCTS COOPERATIVE <Phase II>**



Under the framework of *the Grant Assistance for Japanese NGO's Projects*, the Government of Japan provides ¥ 22,389,034 (approximately US\$273,037) to International Volunteers of Yamagata (IVY). The Grant Contract was signed today at the Embassy of Japan between H.E. Mr. KUMAMARU Yuji, Ambassador Extraordinary and Plenipotentiary of Japan to the Kingdom of Cambodia, and Ms. MATSUURA Ayumi, Project Manager of IVY to implement “The Project for Poverty Reduction in Rural Area through Establishment of Sustainable Management of Svay Rieng Agro-Products Cooperative (SAC) <Phase II>”.

In this project, IVY will assist the stabilization of the management of the Svay Rieng Agro-Products Cooperative (SAC). In particular, IVY will provide the SAC with various trainings and workshops such as cooperative management, community business, and leadership skill. In addition, shipment and distribution routes to a Japanese shopping mall in Phnom Penh will be established. Thus, it is expected that SAC will help improve the farmers' income for poverty reduction in rural area.



*The Grant Assistance for Japanese NGO's Projects* started in Cambodia in 2002 to support activities by Japanese NGOs to help Cambodia's reconstruction and development efforts at the grassroots level. Since 2002, the Government of Japan has provided over US\$19.8 million for 75 projects, mainly in the field of primary education, health, agriculture and mine clearance. The project is the fifth one funded by this grant scheme in Japanese fiscal year 2013 (April 2013 - March 2014).



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