The Competition to Create an Official Name for the Friendly Robotic between Japan and Cambodia



November, 2014

In order to promote the friendship between Japan and Cambodia, the Embassy of Japan would like to invite ideas from the public for an official name for the friendly robotic generally known as "PARO".

PARO is an advanced interactive robot developed by AIST, a leading Japanese industrial automation pioneer. PARO has five kinds of sensors: tactile, light, audition, temperature, and posture sensors, with which it can perceive people and its environment.

PARO can learn to behave in a way that the user prefers, and to respond to its new name. For this reason, the Embassy of Japan would like to invites ideas from the public for a short but simply meaningful name representing the good bond relationship between Japan and Cambodia.

We look forward to many entries!

Title

 Create a name that describes the friendly relations between Japan and Cambodia. The name also needs to be short and suitable for usage in diplomatic and media public relations tool.

Eligibility

No restriction on nationality, age, sex, occupation. (Anyone can apply)

Deadline for submitting entries

December 30, 2014

Selection

 Entries will be carefully considered by the Embassy of Japan in Cambodia, and one winner will be selected.

Announcement

The result will be also announced on the Embassy's website and official Facebook page.

Title requirements

- Language: Khmer, Japanese, or English
 - (**Note**) After selection, the winning entries will be translated into Japanese (or English), and may be translated into Khmer.
- There is no limit on the number of entries. However, entrants must submit one entry form per entry.
- Submit by e-mail.
- Entries will not be returned.
- Registered trade name cannot be awarded.

How to apply

By E-mail

Send E-mail to;

info.jpn@pp.mofa.go.jp

- Title
 - Entry of official title for the friendly robotic ambassador between Japan and Cambodia
- Provide the following information.
 - 1. Name, Sex, Age, Nationality, Occupation, E-mail address, Telephone number, Facsimile, Postal address.

(**note**) Personal information such as the names and occupations of the winner will be open to the public.

2. Explanation of the meaning of the title in about 40 words.

(note) The explanations of the winner will be open to the public.

Copyright

- 1. The work must be unpublished and made by yourself exclusively for this contest of the official title for friendly robotic between Japan and Cambodia.
- 2. The work which contravenes public order and other laws and regulations including defamation and copyright infringement of third parties will be excluded from the contest.
- 3. All rights of adopted work will be the property of the Embassy of Japan in Cambodia. Use of adopted work, official title for the friendly robotic will be decided by the Embassy of Japan in Cambodia.

Inquiries

Information and Culture Section, the Embassy of Japan in Cambodia

Telephone 855-23-210-331

Email: info.jpn@pp.mofa.go.jp

Application Form

Can be downloaded from the homepage of the Embassy of Japan in Cambodia as below;

http://www.kh.emb-japan.go.jp/index-e.htm